

From: Marcus Duck <duckmarc@msu.edu>
Subject: 2011 GS Scholarship Program
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To: Marcus Duck <duckmarc@msu.edu>



From: Tim Hodson [THodson@SGCMAIL.com]

I wanted to bring to your attention a new scholarship program that Syngenta has created for students studying horticulture.

This summer Syngenta will be awarding two new scholarships that recognize academic achievement in plant breeding and floriculture business the Glenn Goldsmith Breeding Excellence Scholarship and the Goldsmith Seeds Floriculture Business Advancement Scholarship.

The company will present a \$7,500 scholarship to one student (undergraduate or graduate) working toward a degree in plant breeding and a \$7,500 scholarship to a student (undergraduate or graduate) pursuing a degree in ornamental horticulture business.

The scholarship competition is open to students pursuing an undergraduate or MS/PhD degree that are enrolled at an accredited four-year university during the 2011 and 2012 academic years with a minimum GPA of 3.0.

To enter, the student must submit a cover letter detailing:

- * The scholarship for which the student wishes to be considered
- * The name of the university the student is attending
- * The degree the applicant is working on with the target graduation date
- * A letter of recommendation on university letterhead from his/her academic advisor or professor.

All applicants also must submit a minimum 1,000-word essay on Syngenta's mission statement, ³Bringing Plant Potential to Life.² In the essay, applicants must describe what this statement means to them in relation to their career path.

All application materials should be submitted via email to SyngentaScholarship@gmail.com.

The deadline for submitting applications is June 15, 2011.

Thanks for your help,

Tim Hodson
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Syngenta is pleased to announce

The Glenn Goldsmith Breeding Excellence Scholarship

*\$7,500 awarded to a student working toward
a degree in plant breeding*

~ AND ~

The Goldsmith Seeds Floriculture Business Advancement Scholarship

*\$7,500 awarded to a student working toward
a degree in ornamental horticulture business*

Eligibility Requirements

- Minimum GPA 3.0
- Enrollment in an accredited four-year university during the 2011-2012 academic year
- Open to students pursuing an undergraduate or MS/Ph.D. degree

Application Requirements

- Cover letter detailing:
 - ~ The scholarship for which the applicant wishes to be considered
 - ~ The name of the university the applicant attends
 - ~ Degree the applicant is working toward
 - ~ Applicant's target graduation date
- Letter of recommendation on university letterhead from the applicant's academic advisor or professor
- Essay of 1,000 words or more:
 - ~ Topic: Syngenta's mission statement is 'Bringing Plant Potential to Life.' Please describe what that means to you in relation to your career path.
- Please submit application materials via e-mail to SyngentaScholarship@gmail.com
- Application deadline: June 15, 2011

Judging Panel

All applications will be judged by a panel consisting of a Goldsmith family member, a Syngenta Flowers plant breeder, a Syngenta business representative, an editor from GPN, and industry professor and another industry representative.

Scholarship Awards

- Scholarship recipients will be chosen and notified on June 30, 2011
- Scholarship recipients will be announced at the 2011 OFA (Ohio Florists Association) Short Course in Columbus, Ohio. Participants need not be present to win.

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