

From: Marcus Duck <duckmarc@msu.edu>
Subject: 2011 Staby
Date: January 5, 2011 1:15:52 PM GMT-05:00
To: Marcus Duck <duckmarc@msu.edu>



From: "Behe, Bridget K." <behe@anr.msu.edu>

These are scholarships paid for working at one of these two locations. I can also be listed as a contact, as I know Dr. Staby well and both of the cooperating locations.

Bridget K. Behe, Ph.D., Professor, Department of Horticulture
A238 Plant & Soil Sciences Building, Michigan State University
East Lansing, MI 48824-1325 * 517-355-5191 x 1346 * behe@msu.edu

Colleagues,

Please see the attached announcement on the availability of two \$5000 Internships now available for students in floriculture/ornamental horticulture.

George Staby
Perishables Research Organization
18210 Conifer Court
Pioneer, CA 95666
209-295-1577

and

6644 West Sandpiper Court
Florence, AZ 85132
520-723-9705
george.staby@volcano.net
www.chainoflifefnetwork.org

Announcing Two \$5,000 Internships

The Educational Fund for Ornamental is pleased to announce two \$5,000 internships for 2011. They are open to all students, 18 years of age or older, currently enrolled at a 2- or 4-year college/university/school majoring in plant sciences with an emphasis in floriculture / ornamental horticulture, without regard to gender, race, color, religion or national origin.

Fund background – Initially endowed by George and Kathleen Staby in 1989 as a scholarship program, it was recently expanded to include internships. The first two internships will be located at, and with the financial support of, Esprit Miami (Miami, FL) and Smithers-Oasis (Kent, OH). Internships last a minimum of 3 months and must be completed in 2011.

Applying – To apply for an internship, e-mail the following information to George and Kathleen Staby at george.staby@volcano.net:

- One-page, signed, and dated letter describing how you would benefit from an internship
- Which company (Esprit Miami or Smithers-Oasis) you would like work at as an intern (see company descriptions and website links below to learn about them)
- Dates you would be available for an internship in 2011 (3-4 months)
- Copy of all college/university/school transcripts
- One-page resume
- Letter of recommendation from one faculty member at the college/university/school you are attending

Additional Internship Details

- Application materials noted above must be received no later than March 15, 2011.
- Recipients of the internships will be notified no later than April 1, 2011.
- Internships must be completed prior to graduation.
- Transportation costs to and from the internship location are the responsibility of the intern. However, a \$750 travel advance is available.
- Employers will pay interns a fair wage, sufficient to live on during the internship.
- Employers will also assist interns locate reasonably priced housing but are not responsible for the rent.
- Employers are encouraged to expose interns to various aspects of their business.
- Payment of the \$5,000 (minus any travel advance) will be made after interns complete their internships and submit an approximate 500-word summary of their internship accomplishments to George and Kathleen Staby at george.staby@volcano.net.
- Interns can be disqualified from the program for inappropriate conduct while working for the employers and/or not completing the internship as described herein and, as a result, may not receive the described payment.

Company Description (Esprit Miami) – Was opened for business in 1980 by founder Christine Martindale, as an adventure! Namely, the import cut flower business was beginning to take off and flowers were being grown in some of the most exotic and beautiful places such as Colombia and other South and Central American countries.

Christine views all segments of the flower business as a “fashion industry”. Rather than accepting “production driven,” they began to work towards “demand driven.” For 30 years, she has been trying to practice that philosophy and convince their customers and growers that this is the most profitable way to market and distribute imported flowers. In addition, Esprit Miami has

always pursued technologies that support their simple vision of providing the right flower and the right flower quality at the right time.

The flower industry is now looking at another explosion in opportunity. All the young founders, movers and shakers of the import flower business are now 30-40 years older, and Esprit Miami is looking for individuals that share their passion for flowers, technology, quality, marketing, travel, and knowledge.

Today, about 80% of all cut flowers consumed in the US and Canada travel through Miami. Working at Esprit Miami, the intern would be exposed to all aspects of the flower industry at the US hub for imported cut flowers.

Company Description (Smithers-Oasis) – Since their earliest days in 1954, when V. L. Smithers revolutionized the floral industry with the creation of water-absorbing foam used by florists to make arrangements, Smithers-Oasis has grown into a leading global manufacturer and marketer of floral foam, floral accessory products, growing media, and post-harvest products.

Today, Smithers-Oasis and their subsidiary Floralife have facilities in 25 locations in 18 countries. Their network of facilities around the world enables Smithers-Oasis to provide products and services to local markets – reflecting cultural preferences and traditions. In addition, all of their operating units have the same goal – to provide solution-based florist and grower products, education, design techniques, and inspiration for florists and growers, while supporting the industry through long-standing partnerships.

The internship will be located in Kent, OH, just a few minutes from their corporate headquarters in Cuyahoga Falls. At the Kent facilities is one of their floral foam production plants and their grower research center, which include greenhouses and laboratories. Under the direction of scientists, the intern would be exposed to various research related opportunities, working on some of their grower products including growing media as well as postharvest products such as flower foods and/or anti-ethylene products.

Websites of Interest – Refer to the following websites to learn more about the Educational Fund for Ornamental Horticulture, Esprit Miami, and Smithers-Oasis.

<http://alphagammarho.org/ornamental-horticulture>

<http://www.espritmiami.com/>

<http://sona.oasisfloral.com/home> and <http://www.oasisgrower.com/>

Questions – Contact George Staby at george.staby@volcano.net or 520-723-9705.