

From: Jill Johnson <jilljohnson@fs.fed.us>
Subject: Retail positions at Rainbow Treecare
Date: December 13, 2010 2:42:58 PM GMT-05:00
Cc: Thomas E Dilley <tdilley@fs.fed.us>
Bcc: duckmarc@msu.edu
1 Attachment, 41.5 KB

From: Rhonda J. Domagala
Sent: Monday, December 13, 2010 1:37 PM
To: John E. Lloyd
Subject: Retail positions

Attached are the more generic ads. I would love to get candidates in here that actually have the horticulture and or forestry background and education. These are great opportunities for those that want to work in the field without having to climb trees. Please feel free to pass this along to your friends and colleagues.

Thanks

Rhonda Domagala

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[RTSA Retaildoc \(41.5 KB\)](#)

Rainbow tree Care Scientific Advancements develops and markets plant and tree health care products to professional arborists and tree care specialists throughout North America. We have begun packaging these highly effective products for sale directly to the homeowner via retail and online markets. We are seeking to add 3 highly motivated individuals that will create and build retail sales opportunities throughout regions targeted by the company.

Sales Representative: This is a full time position and the individual will be based at the company's headquarters in Minnetonka, Minnesota.

Requirements include:

- Minimum of 3 years experience selling products to retail accounts
- Experience opening up new retail sales channels and accounts
- Proven ability to establish purchasing relationships and consistently achieve assigned sales quotas
- Proven ability to work in a geographic territory, building and creating new accounts
- Ability to research and identify potential new retail accounts and effectively contact and interact with them while representing the company's products
- Possess excellent business communication skills
- Experience with selling tree and plant health care products or similar
- Must represent the professional image of the company at all times
- Must be willing to travel 30 – 50% of time to develop the territory sales revenues
- Possess a four year degree or similar work experience

Compensation will include base pay, commission and an achievement bonus plan. We offer our employees a full range of benefits including; medical, dental, life insurance, 401(k), and Employee Stock Ownership.

Customer Service Representative: This is a full time position and the individual will be based at the company's headquarters in Minnetonka, Minnesota.

Responsibilities include but are not limited to:

- Provide answers to technical questions from clients via the telephone
- Coordinates technical liaison services to inform customers of new types, specifications, and end uses of products
- Resolve customer complaints regarding quality, tolerances, specifications, and delivered condition of products
- Coordinates technical liaison services between management, production departments, sales department, and customers with newly developed techniques or practices in processing company products
- Assist with sales and demonstrations at garden centers
- Call on current and prospective clients to sell company products
- Develop training programs for customers, garden center staff and homeowners
- Must possess strong oral, written, and interpersonal communication skills
- Knowledgeable of plant health care science and have the ability to train others
- 2+ years customer service experience

Compensation will include base pay and achievement bonuses. We offer our employees a full range of benefits including; medical, dental, life insurance, 401(k), and Employee Stock Ownership.

Public Relations Coordinator: This is position may start part-time in the spring and full time in the summer. The individual will be based at the company's headquarters in Minnetonka, Minnesota with 20% travel expected. Compensation \$15 per hour + Bonus

Responsibilities include but are not limited to:

- Plan development and communication of information designed to keep public informed of the Company's programs and products
- Contact master gardeners, cities, and other outreach for demonstrations and to educate on protecting trees
- Plan and execute 2 publicity events per week; total of 25 or more per season
- Prepare and distribute fact sheets, news releases, photographs, social media to persons who may be interested in learning about the Company's activities or message
- Maintain customer database and generate internal database information, such as lists and counts for direct marketing projects
- Track, collate and maintain inventory of marketing materials
- Assist with sales and demonstrations at garden centers
- Knowledgeable of plant health care science and have the ability to train others
- Excellent oral and written communication skills
- 2+ years customer service and field experience

For more information about our company, please visit our website at www.treecarescience.com EOE