

**From:** Marcus Duck <duckmarc@msu.edu>  
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**To:** Marcus Duck <duckmarc@msu.edu>  
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**From:** "Lara Moffat" <[lmoffat@lamberts.net](mailto:lmoffat@lamberts.net)>

Good afternoon!

We are really looking forward to catching up with 'old' friends and meeting those of you who are new to Student Career Days! The Lambert's and Moore Team has been a part of this great event for the last two decades and have many past participants as colleagues so we know the true value of the experience. Since last year, we have updated our websites and joined both Twitter and Facebook! Hopefully you will have a chance to review and forward to your students before next week. Thanks!

We wish you all the best of luck,  
The Lambert's & Moore Team

**Lambert's**

[www.lamberts.net](http://www.lamberts.net)  
<http://twitter.com/LambertsGardens>  
[http://www.land8.net/firm\\_detail.php?firmid=282](http://www.land8.net/firm_detail.php?firmid=282)

**Moore**

[www.moorelifeorganics.com](http://www.moorelifeorganics.com)  
[www.moorelawnandgarden.com](http://www.moorelawnandgarden.com)  
[www.mooretrees.com](http://www.mooretrees.com)  
<http://www.facebook.com/pages/Moore/346267607439?ref=ts>

**Company History**

Since 1919 Lambert's has set an industry standard in the design, development, and comprehensive management of fine gardens. Founded by J.O. Lambert, Sr., Lambert Landscape Company began in Shreveport, LA. With his four sons, he grew the business into a complete landscape architectural design/build firm with maintenance and tree care entities that have had multiple offices and worked on projects that spanned the globe.

In 1935 two sons, Joe and Henry Lambert came to Dallas to plant the city's first azaleas. They sensed that Dallas was a city that was coming of age and recognized the opportunity to introduce their classic, elegant design sensibility and horticultural expertise. The Lamberts created the city's first landscape architecture firms, and a company uniquely dedicated to a comprehensive program of fine garden design and maintenance. They understood that the success of any garden is reliant upon good design; design that connects house and garden, building and landscape. In addition to a foundation of finely crafted design elements, they also realized that the longevity of a garden depends upon superior construction, quality plant material, and a highly developed maintenance program.

The Lambert's family retained the business until the early 1980's when Stan Wetsel purchased the firm. During Wetsel's tenure, the company converted to all organic practices- spearheaded by Howard Garrett [www.dirtdoctor.com](http://www.dirtdoctor.com) and re-committed its primary focus to the residential landscape market. In 2004 Lambert's was acquired by its long tenured Senior Managers; Walter Dahlberg, Paul Fields, and Daniel Morgan. Under their leadership, the Company has experienced significant growth while building upon its commitment to quality, value, client satisfaction and respectful stewardship to the environment. Lambert's continues to thrive as one of the most prestigious of progressive award winning landscape

firms in the nation with a commitment to meeting the landscape challenges of today with sensitivity to our clients and the environment through proven organic methods and techniques.

Currently the Lambert and Moore Companies encompasses six landscape groups which include: Lambert's Garden Design, Lambert's Garden Development, Lambert's Garden Management, Moore Lawn & Garden, Moore Life Organic Plant Health Care and Moore Tree Care.

Lambert's Garden Design & Development Teams focus on the design and creation of extraordinary residential gardens while our Garden Services Group maintains and enhances outdoor environments that enrich our clients' lifestyles and the property values of their residences.

In the early 1980's Lambert's acquired Moore Tree & Landscape, a Company which had been serving the Dallas-Fort Worth Metroplex since 1962. Now known as Moore Lawn & Garden, Moore Life Organic Plant Health Care and Moore Tree Care, these Groups provide an array of proactive tree care, enhancements, landscape revisions and organic based maintenance services.

As a united firm, the Lambert and Moore Companies provide our clients with superior customer service while adhering to the most current standards as established by the American Society of Landscape Architects (ASLA), the International Society of Arboriculture (ISA), the Professional Landcare Network (PLANET) and the Tree Care Industry Association (TCIA).

Lambert's is passionate about many things, but it is our passion about the environment that is the most globally impactful. For almost 30 years, we have practiced organic measures in all facets of the landscape, from plant installation to maintenance to tree care. Our experience has proven that the organic approach is definitely safer and better for our families, our gardens, and the environment.

LARA MOFFAT, MLA  
*Marketing & Recruiting Manager*



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*Experience the Legacy*