

From: "Chad Ayers" <cayers@allendaletruevalue.com>
Subject: **AB Contractor Certification Training Seminar**
Date: February 15, 2010 10:19:02 AM GMT-05:00
To: <contractors@allendaletruevalue.com>
3 Attachments, 1.7 MB

Attention Landscape Contractors, Designers, Architects, Engineers and Building Inspectors:

On March 24, 2010 Atlas Hardscapes will be hosting their annual Contractor Certification Seminar at Kellogg Hotel & Conference Center in East Lansing, MI. Below you will find the complete address, what you will learn, reasons for attending, the seminars included and who should attend. In addition, attached you will find two (2) different ways to sign up, both e-mail and fax are available as an option. You will also see that there is a Credit Voucher given of \$50 to each attendee towards your next purchase of Atlas Hardscapes products from any Atlas Hardscapes Dealer in the State of Michigan. SPACE IS LIMITED, so please sign up promptly. If you have any questions please feel free to contact David Neely or myself.

Hope to see you there,

Chad Ayers
616-892-4261
cayers@allendaletruevalue.com
Allendale True Value
www.allendaletruevalue.com

David Neely
616-581-3881
davidneely8@gmail.com
Atlas Hardscapes
www.atlashardscapes.com

Where & When:

East Lansing, Michigan
Kellogg Hotel & Conference Center
Michigan State University
55 South Harrison Avenue, Rm. #105
East Lansing, MI

March 24th 2010
8:30 a.m. – Registration
9:00 a.m. – 4:00 p.m. – Training

Who Should Attend:

- Contractors
- Designers
- Architects
- Engineers
- Building Inspectors

What You Will Learn:

- Introduction to Atlas Block Products
- Principles of Retaining Wall Design & Construction
- Engineering
- Material Estimating
- Working with Geogrid Reinforcement
- Why Walls Fail
- What is LEED and Why Your Customers Care
- Atlas Block's Environmental Role and New Products

Seminar Includes:

- Speaker Presentations
- Hands-On Building
- Lunch
- Door Prize Giveaways

Chad Ayers



Allendale True Value | 5425 Lake Michigan Dr | Allendale, MI 49401
(616) 895-5400 Phone ext. 1001 | (616) 892-4261 Direct | (616) 892-4777 Fax | (616) 862-8915 Mobile

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www.allendaletruevalue.com



Atlas Block. Make it the secret to your success.



CONTRACTOR CERTIFICATION TRAINING

presented by Atlas Block



WHO SHOULD ATTEND:

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- Architects
- Specifiers
- Engineers
- Building Inspectors

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RSVP:

Angie or Mary

Tel: 1.800.461.4380
 Fax: 705.534.7139
 Email: amacphaden@atlasblock.com or
mgervais@atlasblock.com

▶ Space is limited, so please act fast.

REGISTRATION FORM

ATTENDEES | Each attendees will receive a \$50 COUPON towards Atlas Block material.

Training Date: March 24, 2010 Location: East Lansing, Michigan
 Company Name: _____
 Address: _____
 City: _____ Province/State: _____
 Postal/Zip: _____
 Phone: _____ Fax: _____
 Email: _____

Attendees Names:
 1) _____
 2) _____
 3) _____
 4) _____
 5) _____
 6) _____

PAYMENT | Cost is \$25 per attendee. Sorry, personal checks are not accepted.

Charge to my: Visa Mastercard
 Credit Card Account Number: _____
 Card Holder Name: _____

Expiry Date: _____ / _____
 Amount: \$ _____